



Invest in
Wroclaw



White Goods Industry

MIXER



11th of May 2017

Wroclaw

Europe (2014)

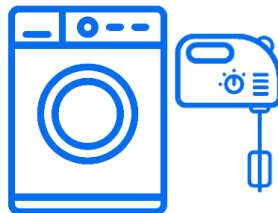
Sector's sales in UE:
43,8 billion EUR

Employment in UE:

- direct **209 thousand**
- Incl. indirect **921 thousand**

Units sold in UE:

- large units **100 million**
- small units **125 million**



Poland (2016)

Sector's sales in Poland:
20,5 billion PLN

Employment in Poland:

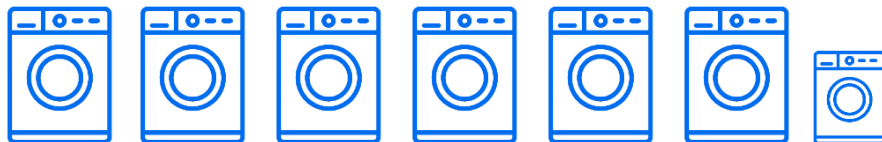
- direct **25 thousand**
- Incl. indirect **75 thousand**

Units sold in Poland:

- large units **5,5 million**
- small units **10 million**

Units manufactured in Poland (2016)

Washing machines



6,64 m

Cookers and ovens



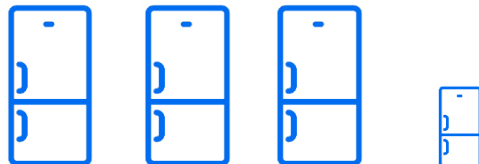
5,09 m

Dishwashers



4,70 m

Refrigerators & freezers



3,35 m

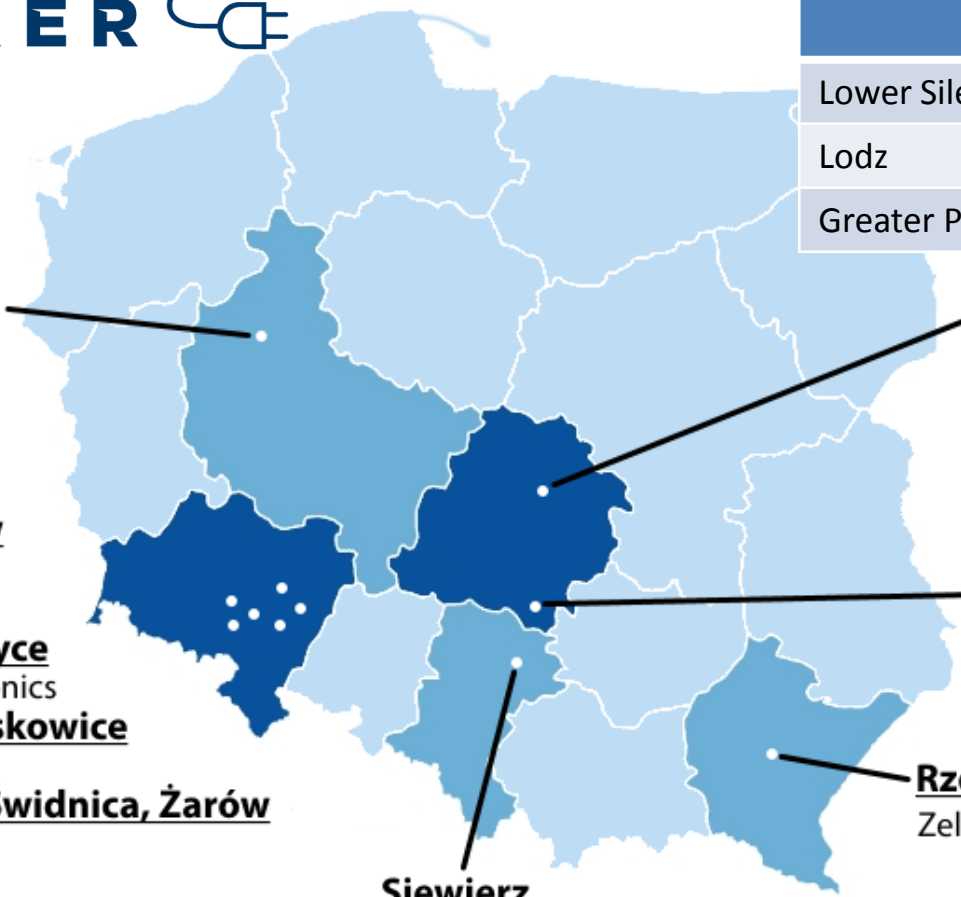
Tumble dryers



2,58 m



	Units manufactured	Employment
Lower Silesia	8 600 000	8 000
Lodz	9 000 000	5 900
Greater Poland	5 100 000	6 100



Wronki

Amica
Samsung

Wrocław

B/S/H
Whirlpool

Kobierzyce

LG Electronics

Jelcz Laskowice

Elica

Oława, Świdnica, Żarów

Electrolux

Łódź

B/S/H
Whirlpool

Radomsko

Whirlpool

Rzeszów

Zelmer

Siewierz

Electrolux

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8

OEMs

90 +

Companies

220 +

Participants



- 2P Poland
- 3LP SA
- A.T.E Poland
- Acustica Industriale
- Akropol Electronics
- Almes Poland
- Amica S.A.
- Arcadis
- Baluff
- Besser Poland
- Bitron Poland
- Brökelmann Polska
- BSH
- BZ WBK
- Cebi Poland
- Comelit
- Deutsche Lufthansa
- Dong Yang Electronics
- Electrolux
- Elica
- ELWAT
- Energy Saving Systems
- EPP
- ESA Mechanika
- Fanuc
- Futura Cargo
- Gi Group
- GM POLSKA
- go-pack.pl
- GT85 Polska
- Hisense
- HSV-Polska
- I.T.R. Poland
- IGM Poland
- Indutronic
- Isopak Poland
- Italmetal
- Impel
- Kaemmerer Polska
- LG Electronics
- Materialise
- Mesgo Polska
- Miele
- MM Systemy
- Müller - Die Iila Logistik Polska
- Neodynamic
- Nidec
- OMNI3D
- Paul Schockemöhle Logistics Polska
- Plas.Co.Tech Poland
- Polmer
- Pol - Technology
- Rabugino
- Reca Plast Poland
- RECO Polska
- RE-MAR
- Rina Poland
- Rosa Europe
- S.V. Gomma Poland
- Sapa Polska
- Seito Polska
- Selettra
- Sigit Poland
- Solgaz
- Solint-Eniac
- Starion Wrocław
- Stokvis Tapes Polska
- TP Reflex Polska
- Transition Technology
- Transporeon
- V.I.C. Viterie Italia Centrale
- Vestel Polska Technology Center
- Wessel-Poliamid
- Whirlpool
- Zannini Poland



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Wrocław



BOSETTI
GLOBAL
CONSULTING

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Thank you:

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